



*Serving firefighters, their families
and their communities*

SAVE PARTNERSHIP LEVELS

As part of its mission to assist fire and disaster victims, the **California Fire Foundation** has launched its **Supplying Aid to Victims of Emergency (SAVE)** program, designed to provide short-term relief for those who are displaced or deeply affected by such calamities. Working together with the **California Fire Foundation**, firefighters throughout California distribute gift cards in the amount of \$100 to eligible victims of fire or other natural disaster, so they may purchase basic necessities such as medicine, food or clothing.

With your contribution, we will be able to ensure that fire and disaster victims are able to get through their most critical time – the first 24 hours after disaster strikes. Often times, victims are in a state of shock while they realize they have just fled their home without their credit cards, documents, personal belongings, and they have no food or essential goods. Your generosity will secure their next meal, lodging for the night, medicine or clothing, helping them on the road to repairing their devastated lives.

Supporting the California Fire Foundation with an annual commitment in this effort will cement your image as a good corporate citizen, ensuring your footprint within California is honored and revered. Enclosed, please find a description of our corporate partnership levels regarding the SAVE program for your consideration. Every level of support is appreciated by the California Fire Foundation. If you would like to donate a different amount that is not shown here or discuss your contribution in greater detail, please contact Program Director, Brittany Trudeau at btrudeau@cpf.org or (916) 641-1707.

Thank you for joining us in this critical mission. If you would like to make an annual commitment to the California Fire Foundation for the SAVE program, please see below:

\$25,000:

- Company name/logo on California Fire Foundation (CFF) website.
- “Thank you” posts on CFF Social Media.
- Placement in CFF quarterly newsletter recognizing partnership.

\$50,000:

- Company name/logo on California Fire Foundation (CFF) website.
- “Thank you” posts on CFF Social Media.
- Placement in CFF quarterly newsletter recognizing partnership.
- Name recognition at a major CFF charity event.





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\$100,000:

- Company name/logo on California Fire Foundation (CFF) website.
- “Thank you” posts on CFF Social Media.
- Placement in CFF quarterly newsletter recognizing partnership.
- Name recognition at a major CFF charity event.
- Company logo/name placed on various related material that is distributed to displaced families of fire or other natural disasters.

\$250,000:

- Company name/logo on California Fire Foundation (CFF) website.
- “Thank you” posts on CFF Social Media.
- Email recognizing partnership to over 10,000+ CPF Members and to CFF Donors
- Placement in CFF quarterly newsletter recognizing partnership.
- Name recognition at a major CFF charity event.
- Company logo/name placed on various related material that is distributed to displaced families of fire or other natural disasters.

\$500,000:

- Company name/logo on California Fire Foundation (CFF) website.
- “Thank you” posts on CFF Social Media.
- Email recognizing partnership to over 10,000+ CPF Members and to CFF Donors.
- Placement in CFF quarterly newsletter recognizing partnership.
- Name recognition at a major CFF charity event.
- Company logo/name placed on the SAVE card and related material that is distributed to displaced families of fire or other natural disasters.
- Press release announcing partnership.

