

2023 WINTER STORMS

DISASTER RELIEF

“It was like a weight had been lifted from my shoulders when your Felton CA Rep gifted us the \$250 card... What an absolute blessing for your assistance during this storm aftermath.”

– SUSAN M. GREEN, SANTA CRUZ COUNTY

During fast-moving and chaotic disaster situations, the California Fire Foundation aims to administer direct financial relief to affected communities effectively and quickly. We work with a broad network of local fire departments and community-based organizations (CBOs) across the state to identify residents whose homes are damaged or lost, or who are experiencing extended evacuations. Fire departments are uniquely positioned to understand and recognize the immediate needs within their communities, while CBOs are often on the ground at local emergency aid and resource centers helping their neighbors when disaster strikes.

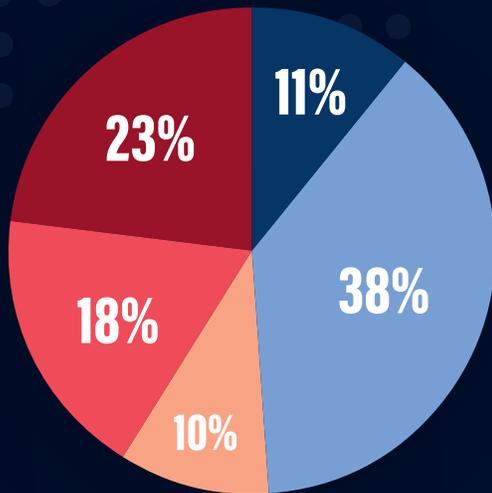
By collaborating directly with fire departments and CBOs, the California Fire Foundation can quickly distribute our \$250 disaster relief cash cards into communities impacted by disaster, providing vital aid to those who need it most. In addition to short term support offered through the disaster relief cash cards, the California Fire Foundation’s grants programming provides vital funding for long-term recovery to support communities with the challenges that lie ahead.



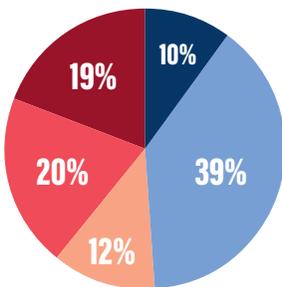
INCIDENT NAME	DISTRIBUTION PARTNERS	NUMBER OF RESIDENTS SERVED	TOTAL AMOUNT OF AID GIVEN
Merced County – Merced & Planada	County Supervisor Rodrigo Espinosa, United Way of Merced, Merced Fire Department	2508	\$187,250
Monterey County – Spreckles and Pajaro	Monterey County Supervisor Chris Lopez, North County Fire Protection District of Monterey County/CAL FIRE, United Way of Monterey County	2,151	\$131,250
Sacramento County – Galt & Lodi	California Fire Foundation and California Professional Firefighters	133	\$10,250
San Luis Obispo County	United Way of San Luis Obispo	383	\$37,500
Santa Barbara County – Goleta & Santa Maria	California Fire Foundation	925	\$58,750
Santa Cruz County – Watsonville & Felton	Community Action Board of Santa Cruz County and United Way of Santa Cruz County	2,228	\$162,500

CARD RECIPIENT DISASTER RELIEF SPENDING BY COUNTY

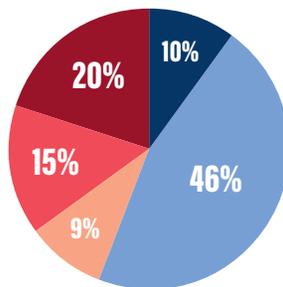
January - April 2023



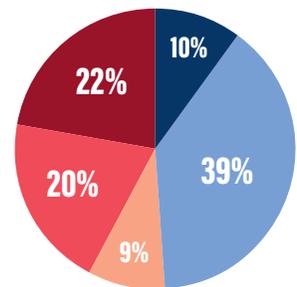
MERCED COUNTY



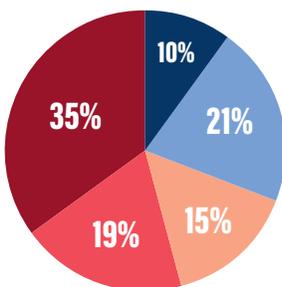
SANTA CRUZ COUNTY



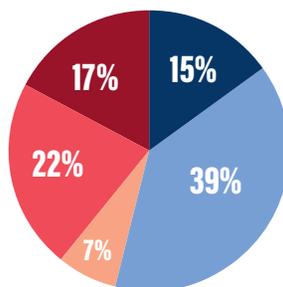
MONTEREY COUNTY



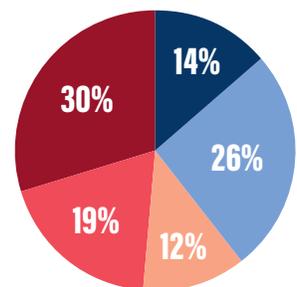
SACRAMENTO COUNTY



SANTA BARBARA COUNTY



SAN LUIS OBISPO COUNTY



OVERALL IMPACT

380,173

RESIDENTS SERVED

2,350

CARDS DISTRIBUTED

TOTALING

\$772,500

IN DISASTER RELIEF AID DISTRIBUTED

(including \$150k in long-term relief grants)

COUNTIES SUPPORTED

Merced, Monterey, Sacramento, Santa Barbara, San Joaquin County, Santa Cruz, and San Luis Obispo

DISTRIBUTION PARTNERS

California Firefighter Joint Apprenticeship Committee; California Professional Firefighters; Community Action Board of Santa Cruz County; Merced County Supervisor Rodrigo Espinosa, District 1; Merced Fire Department; Monterey County Supervisor Chris Lopez, District 3; North County Fire Protection District of Monterey County/ CAL FIRE; United Way of Merced County; United Way of Monterey County; United Way of Santa Cruz County

LONG-TERM DISASTER RELIEF AND RECOVERY PARTNERS

805 UndocuFund, CERV Monterey Co., Community Action Board of Santa Cruz County, Community Bridges, Food Bank for Monterey Co., Mixteco Indigena Community Organizing Project, United Way of Monterey Co.

 DOORDASH



“I wanted to take a moment to thank you for the assistance I received after flooding at the Arbor Mobile Home Park from your fire foundation. It was a great gesture and wholeheartedly needed after being given a money gift card and DoorDash gift card.”

- BRETT C., ACAMPO, CA



Scan the QR code to read Fire Foundation Executive Director, Rick Martinez's PBS article on the disaster relief program



FOLLOW US ON SOCIAL MEDIA!

Learn more about our disaster relief efforts at www.cafirefoundation.org