

SUPPORT THAT MATTERS

IMPACT REPORT 2022



CALIFORNIA
FIRE
FOUNDATION

Formed in 1987, the California Fire Foundation provides emotional and financial assistance to families of fallen firefighters, firefighters, and the communities they protect.



WORKING ACROSS 6 PHILANTHROPIC PROGRAMS IN 2022



"The Disaster Relief cash cards from the California Fire Foundation offer an immediate lifeline to help them through these traumatic times."

- CARLA CHARRAGA

Executive Director, Siskiyou
Domestic Violence & Crisis Center
(SDVCC) in Yreka - McKinney Fire

CALIFORNIA FIREFIGHTERS BENEVOLENT FUND

*Support for firefighters injured or killed
in the line-of-duty or who are displaced
or impacted by disasters*

\$121,000

DISPERSED TO

35

FRONT LINE FIREFIGHTERS
& THEIR FAMILIES

DISASTER RELIEF

*Immediate, direct relief to
California communities in the
midst of a disaster*

2,635

HOUSEHOLDS & APPROXIMATELY

8,500

PEOPLE ASSISTED

DANIEL A. TERRY SCHOLARSHIP PROGRAM

*Higher education assistance
for the children of California's
fallen firefighters*

16

SCHOLARSHIPS

\$48K

AWARDED

"The California Fire Foundation grant has helped in response to educating our community on how to be prepared for emergencies and disasters. We are proud to be part of helping better prepare Californians in our local community and make an impact on those who are experiencing social isolation, poverty, language barriers, or other hindering factors."

- YOUTH ACTION PROGRAM

FIRE PREVENTION & PREPAREDNESS FUNDING

*A line of support for fire departments
and organizations keeping
Californians, our state's communities
and first responders safe.*

\$1.95

MILLION DISTRIBUTED
STATEWIDE

SUPPLYING AID TO VICTIMS OF EMERGENCY (SAVE)

*Short-term relief to
survivors of residential fires
and other local disasters.*

NEARLY
\$250K

AND OVER

950

SAVE CARDS DISTRIBUTED

CALIFORNIA FIREFIGHTERS MEMORIAL

*Unique and stunning tribute to the
more than 1500 firefighters who
have died in the line of duty since
California became a state in 1850.*

82

FALLEN FIREFIGHTERS
HONORED

STRENGTHENING OUR COMMITMENT

CALIFORNIA FIREFIGHTERS BENEVOLENT FUND

Thousands of California firefighters work tirelessly for our communities, day in and day out. When catastrophic wildfires or disasters strike, firefighters remain on the front lines – even as their own homes are damaged or lost.

The **California Fire Foundation** established this fund in 2018 in response to losses incurred by firefighters battling the Northern California Camp Fire and the Southern California Woolsey and Hill Fires. In 2021, as a result of the generosity of our donors, we were able to expand the program to also provide a benevolent benefit in instances where a firefighter is injured or killed in the line of duty.

\$121,000

IN SUPPORT DISPERSED IN 2022 TO

35

FIREFIGHTERS OR THEIR SURVIVING FAMILIES

16

LINE OF DUTY DEATH (LODD) AWARDS OF

\$5K EACH

TO SURVIVING FAMILIES

12

LINE OF DUTY INJURIES (LODI)
AWARDS AVERAGING NEARLY

\$2K

9

AWARDS FOR PRIMARY RESIDENCE
LOSS DUE TO FIRE OF

\$1K EACH

(TWO AWARDS FOR PERSONAL HOME LOSS AND
SEVEN AWARDS FOR HOMES LOST OF VOLUNTEER
FIREFIGHTERS DURING MCKINNEY FIRE

Thanks to increased outreach efforts, the Benevolent program was able to increase the number of firefighters served by 118% versus 2021 and provided 222% more funding compared to the previous year.

STRENGTHENING OUR COMMITMENT

SUPPLYING AID TO VICTIMS OF EMERGENCY (SAVE)

Launched in 2014, this program engages frontline firefighters from across California – distributing SAVE cash cards to eligible survivors of fire or other disaster. The cards provide survivors immediate, short-term assistance and are used to purchase basic necessities, including food, medicine, clothing or temporary lodging. In 2019, due to the commitment of our donors, we were able to increase the value of the SAVE cards from \$100 to \$250 each.

“I just wanted to thank you for the \$250 SAVE card after my house burned down. After such a loss, this allowed me to replace some of the things I lost. Please accept my gratitude for this kindness.”

- SAVE RECIPIENT, OAKDALE



114

FIRE DEPARTMENTS

979

TOTAL CARDS DISTRIBUTED
(non-disaster)

\$244,750

DISPERSED

3

NEW PARTICIPATING
FIRE DEPARTMENTS

3,305

PEOPLE ASSISTED
(based on household size)

“Words cannot express the gratitude that my son and I have for the Torrance Fire department and the California Fire foundation. The Torrance Fire chief provided each tenant a \$250 SAVE and my son and I were able to get accommodations at a hotel with these funds.”

- CHRISTIAN AND CELIA CORTINAS SAVE CARD RECIPIENTS

STRENGTHENING OUR COMMITMENT

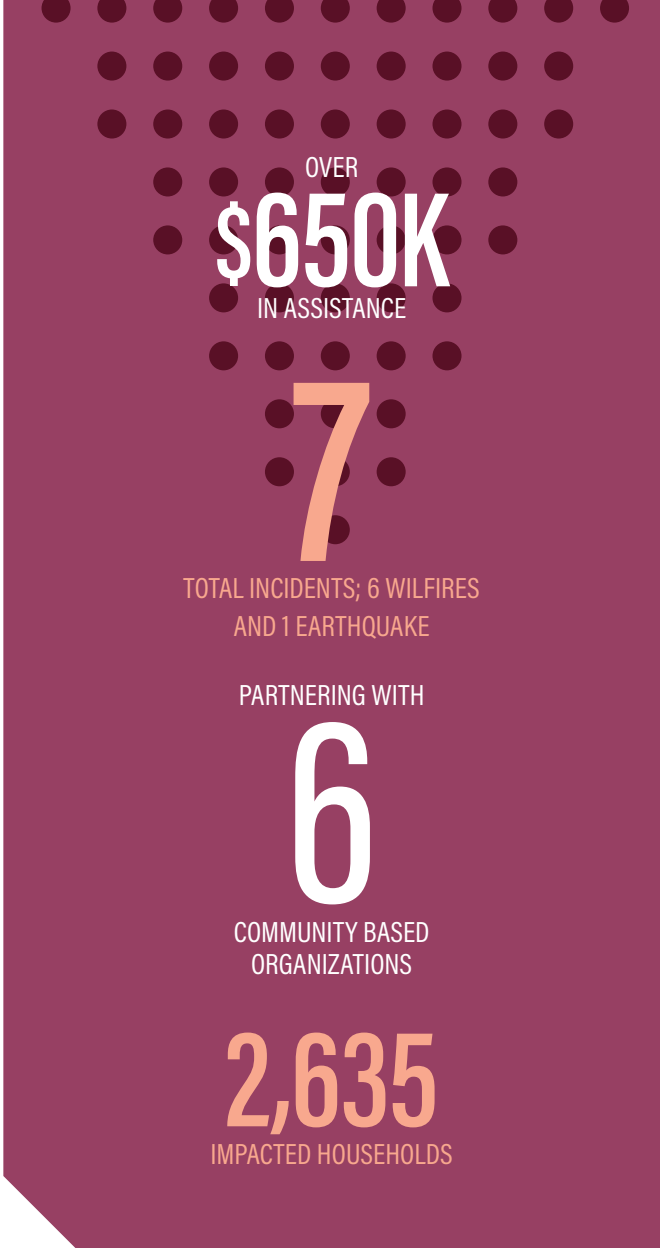
DISASTER RELIEF FUNDING

This program was activated in 2021 to support the immediate needs of those in under-resourced communities impacted by the ongoing pandemic, as well as survivors of major fires, including the Northern California Dixie and Caldor Fires who were displaced because of evacuations and those impacted by damage or loss to their homes.

Working directly with community-based organizations on the ground, we awarded cash grants and distributed \$250 cash cards in 2022 – providing critically-needed assistance to California communities in the midst of disaster.

“When we see people walk through our assistance center doors they are traumatized and overwhelmed. The Disaster Relief cards from the California Fire Foundation offer them immediate hope and comfort in these darkest of times and for that we are so grateful.”

- ALISON TUDOR, EXECUTIVE DIRECTOR OF ALLIANCE FOR COMMUNITY TRANSFORMATIONS- OAK FIRE



INCIDENT NAME	CBO PARTNER	NUMBER OF HOUSEHOLDS	TOTAL AMOUNT OF AID GIVEN
McKinney Fire (July 2022)	Siskiyou Domestic Violence and Crisis Center	350	\$87,500
Oak Fire (July 2022)	Alliance for Community Transformations	350	\$87,500
Mill Fire (September 2022)	Siskiyou Domestic Violence and Crisis Center	700	\$175,500
Mountain Fire (September 2022)	Siskiyou Domestic Violence and Crisis Center	Total Included Above	Total Included Above
Mosquito Fire (September 2022)	El Dorado Community Foundation and Placer Community Foundation	785	\$196,250
Fork Fire (September 2022)	United Way Fresno and Madera Counties	100	\$25,000
Rio Dell Earthquake (December 2022)	Humboldt COAD	350	\$87,500

STRENGTHENING OUR COMMITMENT

FIRE PREVENTION & PREPAREDNESS GRANTS

Since 2018, with the help of our major funding partners, **California Fire Foundation** has awarded **over 500 projects** totaling **more than \$10 million** in direct support to fire departments, firefighter associations and community-based organizations actively serving high fire threat and under-resourced communities in regions throughout California.

In 2022, the Foundation awarded **116** grants totaling **more than \$1.9 million** to **51** fire departments/local firefighter associations, **65** community organizations across the state.

“Thank You for the opportunity to make a difference in our community! The air purifiers from the Smoke Ready Program went to the underserved community in Cloverdale, CA.”

- COPE NORTHERN SONOMA COUNTY (WORKING IN COLLABORATION WITH THEIR NONPROFIT PARTNERS NUESTRA COMUNIDAD AND CORAZON HEALDSBURG)

\$1.95 MILLION
DISTRIBUTED STATEWIDE

“With such a generous donation by the California Fire Foundation we were able to protect several of our firefighters with up-to-date wildland PPE to help safely protect our community and our north state neighbors.”

-LAKE PILLSBURY FIRE PROTECTION DISTRICT

To date, the California Fire Foundation has granted **more than \$4 million** in proceeds from **Governor Newsom's inaugural California Rises** benefit concert.

Working to bring California back from the ashes, grantees are helping renew communities scarred by catastrophic wildfires — rebuilding lives and restoring hope for those who have lost so much.

IN 2022, THE FOUNDATION AWARDED:

\$650K

IN CALRISES' WILDFIRE RELIEF
AND RECOVERY SUPPORT
ACROSS 7 GRANTEEES

AVERAGE AWARD:

\$93K

FACEBOOK

Reach **231,533**
Engagement **2,011**

INSTAGRAM

Reach **32,439**
Engagement **676**

TWITTER

Reach **108,572**
Engagement **12,448**

STRENGTHENING OUR COMMITMENT

DANIEL A. TERRY SCHOLARSHIP PROGRAM

Part of the **California Fire Foundation's** ongoing commitment to support the families of fallen California firefighters, this program provides direct higher education financial assistance – up to **\$8,000** over four years – to surviving children of fallen California firefighters.



"Throughout the years, my family and I have been shown the love and support of everyone who worked with my father. The fire department is a family, and they take care of their own. Whether by carrying his casket at the funeral, supporting us through rough times, or even providing scholarships so that both my sister and I were able to attend and thrive in college, the support of firefighters and their families has been a blessing."

– KAYLEE M. WELLS, DAUGHTER OF EMMETT WELLS,
ORANGE COUNTY FIRE AUTHORITY



16

EDUCATIONAL SCHOLARSHIPS
AWARDED IN 2022

TOTALING

\$48K

IN DIRECT ASSISTANCE

STRENGTHENING OUR COMMITMENT

20TH ANNIVERSARY OF THE CALIFORNIA FIREFIGHTERS MEMORIAL

2022 marked the 20th Anniversary of the California Firefighters Memorial, and for the first time in almost three years, the California Firefighters Memorial was held in person at the SAFE Credit Union Convention Center in Sacramento, followed by an evening recessional to the Memorial Wall in Capitol Park. We honored 82 brave individuals who died in the line of duty.

We expanded financial support for the attending families to include covering their hotel stay along with a \$500 travel stipend to cover additional expenses.

As the California Fire Foundation plans to expand the current Memorial Wall, funds will again be needed to ensure that all we lose in the line of duty will be honored in this most solemn tribute.



A SPECIAL THANK YOU TO OUR MAJOR 2022 SUPPORTERS

\$100,000+ FIREFIGHTER HERO

Pacific Gas and Electric Company
Chevron
Southern California Edison
International Association of Sheet Metal
Air Rail and Transportation
Target Corporation
AT&T Foundation
General Motors
The Chris and Melody Malachowsky
Family Foundation

\$50,000 - \$99,999 FIREFIGHTER FRIEND

Diageo Americas, Inc.
Anonymous
San Manuel Band of Mission Indians
The Androcles Foundation

\$25,000 - \$49,999 FIREFIGHTER SUPPORTER

The Harold L Crane And Bettina Crane
Revocable Trust
Golden State Finance Authority
KCM Investment Advisors LLC
Rural County Representatives of California
The Whitley Family Charitable Fund



Dear Friends,

Looking back on this past year, I know that times have been extremely tough for many Californians. Through the many significant challenges in 2022, the fire service responded by being that beacon of light offering hope to those in their darkest hour.

The California Fire Foundation is committed to this same mission of hope. Whether it is a family that lost their home in a fire or the grieving survivors of a loved one that has fallen in the line of duty; the Foundation offers support to those whose lives can be uprooted in an instant.

Our work is only possible thanks to you, our generous supporters. Donations, large and small, provide our Foundation with the ability to help so many.

As we look to the year ahead, the California Fire Foundation will remain steadfast in our commitment to support our dedicated firefighters, their families, and their communities they serve in their hour of need.

On behalf of myself, the California Fire Foundation staff, and our Board of Directors we thank you.

Rick Martinez

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Sarah Howard, Philanthropic Services & Community Engagement

Amy Howard, Philanthropic Services & Community Engagement

Nicole Paskey, SAVE Program Coordinator

- Make a Tax-Deductible Donation
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1780 Creekside Oaks Drive, Sacramento, CA 95833
www.cafirefoundation.org | cafirefoundation@cpf.org
800.890.3213 | 916.641.1707

Platinum
Transparency
2022

Candid.