



## **Shannon Shryne**

**President, Shryne Cause Consulting**

**VP Business Development, ALS Therapy Development Institute**

Shannon Shryne has served in a development role with MDA for 22 years, acting as Vice President of Business Development since 2009. With expertise in soliciting major gifts, donor prospecting & cultivating, fundraising & special events and building exceptional cause marketing partnerships, Shannon has been a key player responsible for increasing MDA's financial footprint. Shannon was responsible for securing Safeway as a national partner for MDA and managing the relationship to raise over \$66 million in nine years.

Shannon also created and spearheaded Augie's Quest for ALS resulting in over \$39 million for ALS research. Shannon created the highest netting first time event in the history of MDA (\$1.1 million at Lifetime Achievement Dinner & Auction) and MDA's largest single day net fundraiser to date (\$2.2 million), and mentored staff nationwide in developing and creating new social and golf events (programs cumulatively raise over \$19 million annually). With a creative, results driven attitude, Shannon's depth of experience will be a valuable asset to increasing the Foundation's exposure and growing the Foundation's coffers.

Shannon holds a Bachelor's Degree from the University of Colorado and currently resides in Colorado with her son.